Educating Excellence



CEO MESSAGE

As a dedicated entrepreneur and visionary in education, I am the founder and CEO of Educating Excellence Consultancy, Little Wonders Nurseries, and Brilliant Minds Tuition Centres. This diverse portfolio reflects my unwavering commitment to driving educational excellence across all stages and settings. Each venture underscores my passion for innovation and my commitment to high standards in learning and development.

Among my key achievements is securing two highly competitive UK Innovate government grants, a testament to my capability to excel in the dynamic educational sector. Collaborating with artificial intelligence experts, distinguished professors, and leading universities, I have led ground-breaking initiatives that push the boundaries of educational innovation, using technology to enhance learning outcomes and management efficiency.

My commitment to community empowerment is at the heart of my work. I actively mentor aspiring entrepreneurs in establishing sustainable small businesses, supporting economic growth and resilience at the grassroots level. In education, I have pioneered systems that integrate smart leadership models and innovative management tools, which have significantly enhanced institutional efficiency and student success.

My influence spans the globe, where I have played a pivotal role in registering and launching educational institutions. Through global collaborations, I've supported educational reform and provided leadership training in diverse cultural contexts, working with partners across the UK, USA, Thailand, Switzerland, Dubai, India, Pakistan, and beyond. Our consultancy's seasoned team, comprising over 100 years of combined experience which has been instrumental in reshaping educational frameworks, developing policy, and implementing leadership training worldwide.

Educating Excellence embodies a holistic approach to education and entrepreneurship, merging innovative leadership with global impact. Our journey encompasses launching pioneering ventures and driving transformative change in communities and educational systems worldwide. Each initiative reflects our steadfast commitment to shaping a brighter, more inclusive future, leveraging our expertise to empower institutions and individuals alike. Through Educating Excellence, we strive to elevate educational standards and foster sustainable growth, ensuring that every learner has the opportunity to succeed in an ever-evolving landscape.

YASIR MASTER





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OUR TEAM



Yasir Master

Founder and CEO

As CEO of Educating Excellence Consultancy, Little Wonders Nurseries, and Brilliant Minds Tuition Centres, I lead a team driving educational transformation globally. With over a century of combined experience, we champion reform, policy development, and leadership training to empower students and create an inclusive future.



Ifsheen Akhtar

Executive Director of Education (Early Years, Primary & Secondary)

As an Executive Head Teacher, I drive school transformation through strategic leadership, staff development, and personalized learning, with global impact. As an NCETM Mathematics Lead, I enhance teaching quality and educator readiness across England, supporting educational reform and leadership development worldwide.



Yusuf Patel

Executive Director of Education (Primary and Secondary)

With 15+ years in education and executive leadership, I drive school improvement, curriculum innovation, and teacher training, achieving strong student outcomes. I build high-performing teams, implement data-driven strategies, and support student welfare. Internationally, I aid educational reform and, through charity work, support vulnerable communities.



Louise Stinson

Director of Early Years, Oracy and Linguistics (Primary and Secondary)

With 15+ years in Primary, Secondary, and Special Education, I'm committed to advancing educational standards. I've developed innovative curricula, transformed schools, and created an Ofsted-praised reading pathway. Recognized as an 'Inspirational Mentor,' I lead impactful CPD and teacher development, promoting inclusive, child-centered learning in Early Years.



Aisha Akhtar

Director of Early Years, Director of Behaviour, Safeguarding and Personal Development

With 15+ years in education, including as a Headteacher at 26, I've led improvements in student outcomes and literacy across primary and secondary schools. As an Educating Excellence consultant, I now help global schools implement transformative practices for academic and personal growth in students and staff.



Altaf Hazi

Director of Systems and Finance

I'm Altaf Hazi, with over 20 years in IT, education, and management. As Deputy Headteacher, I led IT and Math departments and earned national recognition for my innovative IT curriculum. Now, as Director of IT and Finance at Educating Excellence, I create systems that streamline operations and drive data-driven improvements for better student outcomes.



Beth Harris

Director of Early Years and Primary

I design innovative curricula and learning environments, support teachers, and guide educational leaders. Working with global inspection bodies like KHDA, SPEA, ISI, and Ofsted, I promote high standards and education policy advancement, fostering effective learning spaces for children worldwide.



Sharron Michelle Fogarty

Director of Early Years and Primary

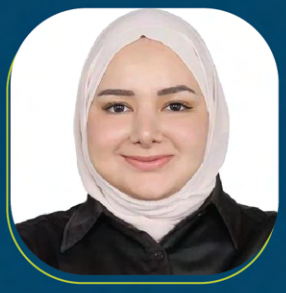
I have 25+ years of experience in Early Childhood Education, with roles as a school improvement advisor, principal, and lead Ofsted inspector globally. Currently, I am an Early Years Coordinating Inspector for the Independent Schools Inspectorate and lead inspections for the Dubai School Inspection Bureau. I am also a published author and teacher trainer.



Professor Saheed Ajayi

EduTech Consultant and Academic Leader

I am an experienced EduTech consultant and academic leader specializing in digital construction and project management. I focus on integrating technology to revolutionize education, enhance learning, improve operational efficiency, and support student success.



Amani Issa

Middle East Consultant

With extensive experience in educational development, I specialize in improving subject outcomes. Trained by ADEK, I conduct inspections in Arabic, Islamic, and Social Studies to ensure UAE standards compliance. As a curriculum developer and trainer, I've led sessions for 80+ teachers, focusing on critical thinking through STEAM.



Dianne Hannington

Learning and Development Specialist

I am an experienced Learning and Development Specialist with expertise in Early Years and Young People Qualifications. I excel in building high-performing teams and delivering programs focused on compliance, leadership, and succession planning. As a qualified teacher, assessor, and verifier, I provide expert consultation to preschools and Early Years providers.



Holly Smith

Learning and Development Specialist

I'm an Early Years professional with a First-Class Honours in Early Years Development and Education. I currently work as an Early Years Inspector in the UK and UAE, evaluating schools under various standards, and am passionate about fostering environments that support children's growth.



Javed Khan

Learning and Development Specialist

I'm Javed, Director of International Schools (K-12), focused on advancing global academic standards. With experience as Head of School and DP Coordinator at an IB school, I've led initiatives in IB PYP, MYP, and DP programs, integrating Makers' Education and Islamic values into the curriculum.



Mohammed Ibrahim

Director of IT

I develop innovative AI and digital solutions, combining creativity and tech skills for real impact. With experience in website development, digital marketing, and AI tools, I've worked on projects like programming Europe's largest call center and supporting schools with IT to enhance education. Passionate about transformative digital solutions.

EDUCATION EXCELLENCE GLOBAL

Testimonials

★★★★★

Educating Excellence stood out from other consultancies, offering comprehensive support after our inadequate inspection. Their dedication and personalised approach fostered success, evident in our subsequent inspection where all standards were met. Their ongoing availability and commitment to our school's improvement have been invaluable. Grateful for their expertise and support, we look forward to continued collaboration.

Sadaat Rasool
Executive Headteacher

Mr. Y Patel guided us through a challenging time, clarifying priorities and fostering reflective leadership. His strategies and coaching led to improved pupil attainment, staff satisfaction, and an upgraded Ofsted rating. His support enhanced our competence as teachers, resulting in overall school improvement. Grateful for his expertise, patience, and impactful companionship throughout our journey

Faiza Yassin
Ex Headteacher of Zakariya Primary School

Educating Excellence, a dedicated team, supported us through a new school application and Ofsted inspections, providing bespoke training for senior leaders and whole-school initiatives. Their guidance led to implementing effective processes and standardization. Their user-friendly leadership and data systems greatly aided our staff. Highly recommended for school improvement. Great work, EE! Hope to collaborate again soon.

Cannon Hill Girls High School, Birmingham

We extend our heartfelt thanks to Educating Excellence for invaluable support prior to our inspection. Your guidance on action plans and observations, coupled with training on systems, has eased our workload significantly. Grateful for achieving an overall GOOD; aiming for outstanding next time. Your team's assistance was instrumental. We look forward to future collaboration and will recommend your services enthusiastically.

Thank you very much
Madina Nahima
Manager, Little Wonders Rochdale

Yasir and the Educating Excellence team revitalised Greenfields Primary, formerly 'inadequate', by restructuring staffing, implementing streamlined systems, and providing comprehensive training. They fostered a culture of excellence, enriching subjects and empowering staff to drive positive change. Now rated 'good' by Ofsted, Greenfields aims for outstanding, thanks to Yasir's transformative leadership and EE's holistic approach

Matthew Williams
Headteacher, Greenfields Primary School.

Educating Excellence has completely elevated our school's teaching approach. With play-based learning for early years and dynamic, engaging methods for primary and secondary, they've made our students genuinely eager to learn. Their individualized systems ensure every child receives focused attention in all aspects. The team's warmth, constant support, and readiness to create an impact make them an invaluable partner. Their expertise isn't just transformative; it's inspiring.

Iqra Muslim School
Bangkok, Thailand.

Throughout the process, they maintained an unparalleled level of professionalism and dedication, ensuring every detail was meticulously attended to. The final result not only met but exceeded all my expectations, leaving me thoroughly impressed and eager to recommend their services to anyone seeking excellence.

Sadaat Rasool
Executive Headteacher



UK · USA · MALASIYA · INDIA
SWEDEN · SWITZERLAND · THAILAND · PAKISTAN
QATAR · SAUDI ARABIA · CHINA · TURKEY
UAE · OMAN



TRAINING & CONSULTANCY

Empowering Educators Through Expert Training and Consultancy

Educating Excellence provides top-tier training and consultancy services tailored to educators and school leaders worldwide. We equip educators with cutting-edge methodologies and proven strategies to enhance teaching quality and improve student outcomes.

Leadership Training

Our Leadership Training programme is designed to empower current and aspiring school leaders with the skills necessary to lead with vision, confidence, and impact. We focus on key areas including strategic planning, team management, performance evaluation, and fostering a positive school culture. With a deep understanding of British and global educational leadership models, our training supports leaders in enhancing student outcomes, staff development, and overall school improvement.

Key Areas:

- *Strategic and operational leadership*
- *Building high-performing teams*
- *School Culture*
- *Data-driven decision-making*
- *Leadership for curriculum development*

Teacher Training

Our Leadership Training programme is designed to empower current and aspiring school leaders with the skills necessary to lead with vision, confidence, and impact. We focus on key areas including strategic planning, team management, performance evaluation, and fostering a positive school culture. With a deep understanding of British and global educational leadership models, our training supports leaders in enhancing student outcomes, staff development, and overall school improvement.

Key Areas:

- *Differentiation and inclusive practices*
- *Creative teaching strategies and cooperative learning*
- *Assessment for learning and feedback*
- *Data-driven decision-making*
- *Effective lesson planning and delivery*

Nanny Training

We offer bespoke Nanny Training courses for individuals seeking certification and professional development in early years childcare. Delivered by Early Years specialists from the UK, our programme covers essential areas such as child development, safeguarding, nutrition, and practical caregiving skills. Whether participants are new to the field or looking to enhance their expertise, this training ensures the highest standards of care for young children.

Key Areas:

- *Child development and early years education*
- *Safeguarding and child protection*
- *Health, safety, and nutrition*
- *Managing routines and behaviour*
- *Creative play and learning activities*

Forest School Training

Forest School Training introduces educators to the principles and practices of outdoor learning, a highly regarded approach to holistic child development. Our British Forest School specialists guide participants through setting up and leading engaging, nature-based sessions that foster independence, confidence, and curiosity in children. This hands-on training is ideal for teachers, Early Years practitioners, and outdoor education leaders.

Key Areas:

- *Introduction to Forest School principles*
- *Outdoor learning and child-led exploration*
- *Risk management and outdoor safety*
- *Designing and delivering nature-based activities*
- *Supporting emotional and social development through nature*

Why Choose Us?

***Global Impact**: Trained over 100,000 teachers worldwide.*

***Industry Recognition:** Acknowledged as the UK's leading educational consultancy.*

***Tailored Training:** Offers bespoke modules designed to meet unique educational needs.*

***Expert Guidance:** Provides support for both new and experienced educators.*



INSPECTION SUPPORT

Aim: *To equip your institution with the insights and tools necessary to excel in international school inspections, including KHDA, BSO, ISI, and OFSTED. In today's competitive educational landscape, achieving and maintaining high standards of compliance and excellence is crucial for international schools. Our comprehensive inspection support services are designed to guide your institution through every phase of the inspection process, ensuring you not only meet but exceed the rigorous standards set by governing bodies.*

Our team of experienced experts understands the complexities and nuances of various inspection frameworks. We recognise that each institution is unique, with its own strengths and areas for growth. Therefore, our approach is tailored to address the specific needs of your school, providing bespoke solutions that foster improvement and bolster your reputation.

By leveraging our extensive knowledge and practical experience, we help you navigate the challenges of inspections with confidence. From pre-inspection preparations to on-site support during the inspection period, our services are geared toward creating a culture of continuous improvement and accountability within your institution.

Key Support Areas:

- ***Pre-Inspection Preparation and Document Review:***
  - *Conduct thorough reviews of required documentation and school facilities to ensure readiness and compliance.*
- ***In-Depth Compliance Checklists:***
  - *Provide tailored compliance checklists aligned with international standards, ensuring that your institution meets and exceeds expectations.*
- ***Professional Development:***
  - *Offer targeted training sessions for staff to enhance understanding of inspection criteria and develop skills necessary for improving inspection outcomes.*
- ***On-Site Support During Inspection Periods:***
  - *Provide expert support on-site during inspections to guide the team, answer queries, and ensure smooth operation throughout the process.*

- ***Mock Inspections:***
  - *Simulate the inspection experience to deepen SLT insights, enhance understanding of standards, and identify key strengths and areas for improvement.*
- ***Inspection Readiness Training:***
  - *Equip Senior Leaders with comprehensive training on documentation and protocols to build confidence and effectiveness in leading the school through inspections.*
- ***Communication Plan:*** *Establish a streamlined approach to share expectations and standards across the team, fostering transparency and collaboration.*
- ***Alignment with Standards:*** *Ensure school practices align with inspection standards, reinforcing a commitment to compliance, excellence, and continuous improvement.*

Why Choose Our Comprehensive Inspection Support Services?

Our proactive approach to inspection readiness not only prepares your institution for the inspection process but also fosters a culture of excellence and continuous improvement. With our bespoke support, you can expect:

- *Enhanced preparation of school documentation and facilities.*
- *Improved staff training and development for inspection readiness.*
- *Comprehensive communication strategies that ensure everyone is informed and engaged.*
- *A clear alignment of school practices with international inspection standards,*
- *ultimately leading to successful inspection outcomes.*



EDUCATIONAL SYSTEMS

*At **Educating Excellence**, our systems stand apart by blending deep educational insight with flexibility, making them adaptable to the unique needs of every school and organisation we work with.*
We understand that every educational setting is different, and our solutions are crafted to provide specific support—whether it's for assessment, performance management, or foundational skills in reading and phonics. Each system is built on years of experience and proven to enhance efficiency, encourage engagement, and foster measurable progress.

Comprehensive Solutions

Our systems empower educators to efficiently manage student assessment, performance evaluation, welfare, and foundational skills in reading and phonics. Here's a look at some of the systems we offer:

Assessment Tracker

A powerful, easy-to-use digital tool that makes monitoring and analysing student performance simple and efficient.

- ***Data Entry:*** *Quickly input and track student data by question and topic.*
- ***Analysis:*** *Leaders can review attainment and progress metrics across subjects.*
- ***Reporting:*** *Detailed, comprehensive student reports on target grades, attainment, progress, and learning attitude.*

Performance Management

A complete, adaptable framework designed to enhance staff development and leadership effectiveness.

- ***Learning Walks:*** *Monitor specific focus areas and support improvement.*
- ***Lesson Observations:*** *Assess teaching quality to identify strengths and development areas.*
- ***CPD & Targets:*** *Tailored professional development aligned with school goals and annual appraisals.*

Student Welfare System

Dedicated to supporting students' holistic well-being, focusing on emotional, social, and physical health.

- ***Student Profiles & Supervision:*** *Regular check-ins to assess well-being.*
- ***Careers & Aspirations Guidance:*** *Support for future planning.*
- ***Risk & Vulnerability:*** *Diagnose potential NEET risks and vulnerabilities early on.*

Phonics and Reading Program

A structured, interactive program to build early reading and phonics skills, fostering fluency and confidence.

- ***Sequenced Lessons:*** *A progression from basic sounds to complex phonics concepts.*
- ***Interactive Learning:*** *Activities, songs, and games to build phonemic awareness.*
- ***Decodable Texts:*** *Targeted reading materials for each learning stage.*
- ***Assessment Tools:*** *Ongoing evaluations to tailor instruction.*
- ***Teacher Training:*** *Professional support to empower educators and diverse learners.*

Educating Excellence can tailor your systems as we have successfully done for the countries we work with, ensuring they meet the unique needs of your setting. This approach helps you build a supportive, results-driven environment that aligns with your school, organisation, or educational context. In addition to the systems highlighted here, we offer a variety of others—including Performance Management, curriculum tracking, parental engagement, and specialised early learning solutions—each fully customisable to support your goals.



EARLY YEARS/KG

*At **Educating Excellence,** we specialise in providing expert consultancy and training in early years education. Delivered by British consultants with global knowledge and specialists in child development, our programmes are designed to transform early years settings and foster a high-quality learning environment. We offer a range of services that support the development and success of early years institutions, whether you're looking to establish a new early years setting, expand your business through franchising, or implement innovative teaching approaches.*

Little Wonders Franchise Opportunities

Join a thriving network of high-quality Early Years and Kindergarten settings by exploring our franchise opportunities. We offer comprehensive support in establishing and managing early years franchises, ensuring that each new location adheres to the highest British and international standards in childcare and early education. Our franchise model provides a proven framework for success, along with continuous guidance in operations, curriculum, staff training, and marketing.

Key Support Areas:

- *End-to-end franchise setup support*
- *Licensing, compliance, and operational guidance*
- *Curriculum implementation and staff development*
- *Marketing and brand management*
- *Ongoing consultancy and performance monitoring*

Creche Setup

Thinking of setting up a creche? Our team of British early years specialists can help you design and establish a modern, safe, and enriching creche environment. From facility design and regulatory compliance to staff recruitment and training, we offer full-service consultancy to ensure your creche offers a nurturing space for children to thrive.

Key Support Areas:

- *Facility design and layout for optimal safety and learning*
- *Staff recruitment, training, and professional development*
- *Compliance with local regulations and best practices*
- *Curriculum design and daily routines for infants and toddlers*
- *Parent communication strategies and child tracking systems*

Transformative Curriculum

Our Transformative Curriculum offers a holistic and dynamic approach to early childhood education, combining play-based learning with structured developmental milestones. Designed by British curriculum experts, the programme ensures that children build strong foundations in literacy, numeracy, social skills, and creativity. This curriculum is adaptable to different educational environments and integrates the latest research on early childhood development.

Key Features:

- *Play-based and inquiry-led learning approach*
- *Integrated subjects: literacy, numeracy, art, science, and emotional development*
- *Focus on child-centred learning and independent exploration*
- *Continuous provision and planned provocations for creativity and critical thinking*
- *Clear assessment methods for tracking progress and development*

Montessori Approach

Our Montessori consultancy service helps early years institutions implement or refine the Montessori method, one of the most respected educational philosophies in early childhood development. Guided by Montessori specialists from the UK, we ensure that your Montessori setting stays true to its principles of fostering independence, sensory exploration, and a love for learning. Whether you're setting up a new Montessori environment or seeking to enhance an existing one, we provide expert guidance in Montessori best practices.

Key Support Areas:

- *Setting up Montessori classrooms with appropriate learning materials*
- *Training staff in Montessori principles and methodology*
- *Curriculum alignment with Montessori standards*
- *Creating an environment for child-led exploration and autonomy*
- *Ongoing assessment and adaptation to ensure individual child progress*



INDEPENDENT SCHOOLS

Welcome to Educating Excellence, your comprehensive partner for creating, managing, and elevating schools worldwide. Whether you're starting a new British or international school or seeking expert consultancy to revitalise an existing institution, our A-Z approach covers every aspect—from curriculum design (UK, US, and more) and ISS compliance to staffing, financial management, and community impact. We specialise in transforming schools into dynamic, high-achieving environments and support tuition centres with the same level of dedication and proven success. Partner with us to empower your educational vision and build institutions that inspire and enrich communities.

British Independent Schools

Investing in an independent school allows you to create a learning environment that upholds the highest educational standards and promotes student success. With a strong focus on Independent Schools Standards (ISS), you can ensure excellence in education.

Why Choose Educating Excellence for Independent Schools?

- ***ISS/KHDA/IB/NEASC Compliance:*** *We support your school in meeting all recognised standards, ensuring a safe and enriching environment for students.*
- ***Customised Curriculum:*** *Develop a curriculum that reflects your vision, emphasising critical thinking, creativity, and adaptable learning.*
- ***Comprehensive Support:*** *From start-up through ongoing operations, our team provides resources and knowledge for long-term success.*
- ***Guided Assistance:*** *Benefit from personalised support with compliance, staff recruitment, and curriculum implementation.*
- ***Community Impact:*** *Make a difference by creating high-quality education that empowers students and strengthens communities.*

- ***Network of Educators:*** *Join our network to connect with other independent school leaders, sharing insights and best practices.*
- ***Processes, Systems, and Templates:*** *Access our extensive range of tools and frameworks to streamline every aspect of school management, ensuring efficiency and consistency across all areas.*

Your Path to Success

By adhering to recognised school standards, your school will inspire students and contribute positively to the community. Contact us today to start your journey!

Brilliant Minds Tuition Centre Unlock Potential Through Education

Investing in a Brilliant Minds Tuition Centre offers a unique chance to impact students' educational journeys while building a successful business. Join a celebrated brand known for high-quality tutoring services.

Why Brilliant Minds?

- ***Proven Success:*** *Our curriculum and teaching methods have helped students reach academic excellence.*
- ***Comprehensive Support:*** *From setup to daily operations, our team ensures your business thrives.*
- ***Brand Recognition:*** *Enjoy the benefits of a strong brand presence and dedicated marketing support.*
- ***Collaborative Network:*** *Connect with fellow franchisees, sharing insights and strategies for success.*

Make a Difference

A Brilliant Minds franchise empowers students, strengthens communities, and offers a rewarding business opportunity. Contact us today to learn more!

Full School Management Consultancy: A-Z of School Operations

Our consultancy takes a comprehensive A-Z approach to optimise every aspect of school management. Key areas include:

- ***A*** *- Administrative Excellence: Streamlining operations for efficiency.*
- ***B*** *- Budget Management: Effective budgeting for resource sustainability.*
- ***C*** *- Curriculum Development: Tailored curricula aligned with educational standards.*
- ***D*** *- Data-Driven Insights: Utilising data to improve student outcomes.*
- ***E*** *- Engagement: Building relationships with parents and the community.*
- ***F*** *- Faculty Development: Professional development for enhanced teaching.*
- ***G*** *- Governance: Developing transparent policies and accountability.*
- ***H*** *- Health & Safety: Ensuring a safe learning environment.*

*And so forth, from **Leadership Training to Quality Assurance, Resource Management** to Technology Integration. Our A-Z approach provides school leaders with tools to transform their institutions into dynamic, thriving environments.*

Contact Us

Explore how our A-Z services can enhance school management and create a brighter future.

British School Start-Up Support: A-Z Comprehensive Services

Our consultancy provides in-depth support for British school start-ups, guiding you through each \ phase of establishment and beyond.

Key Services Include:

- ***A** - Admissions Strategy: Attracting and retaining students.*
- ***B** - Business Planning: Crafting financial and operational plans.*
- ***C** - Compliance: Ensuring adherence to UK education standards.*
- ***D** - Design and Facilities: Optimising learning environments.*
- ***E** - Educational Vision: Defining the school's goals and culture.*
- ***F** - Financial Management: Ongoing financial oversight and support.*

*Continuing through **Marketing, Professional Development, Risk Management, Student Support Services**, and Vision Alignment. Our end-to-end support ensures your school's success and sustainability.*

Join Us

Create an outstanding British school with our A-Z guidance. Contact us to learn more.



ORACY PROGRAMME

Introduction *Our Oracy in Action program is designed to equip students with essential communication skills that will serve them across all areas of learning and life. By focusing on developing speaking, listening, reading, and writing skills through interactive and structured activities, this program empowers students to express themselves clearly, collaborate effectively, and engage confidently in learning. Key benefits include enhanced critical thinking, increased vocabulary, stronger reading comprehension, and improved writing abilities. These are skills that will not only boost their academic performance but also prepare them for future success in any field.*

Key Components of the Oracy Programme

- ***Phonics and Early Reading:*** *Builds a strong foundation in reading by connecting spoken language to literacy.*
- ***Vocabulary Building:*** *Expands students' vocabulary through interactive storytelling and discussions. Questioning and Feedback: Encourages critical thinking and articulation through targeted questions and constructive feedback.*
- ***Early Writing Connections:*** *Links speaking and writing to improve clarity and organisation in students' written expression.*
- ***Communication Skills:*** *Develops well-rounded reading, writing, and speaking skills.*
- ***Collaborative Communication:*** *Promotes teamwork and effective communication in group settings.*

Key Skills Developed through the Oracy Programme

- ***Articulation and Elocution*** *– Students learn clear and precise speech, improving pronunciation, tone, and pace, which enhances their overall ability to communicate effectively.*
- ***Active Listening*** *– By practicing attentive listening, students develop the skills to understand, interpret, and thoughtfully respond to others' ideas.*
- ***Critical Thinking and Questioning*** *– Engaging in structured discussions fosters analytical thinking, allowing students to ask insightful questions and critically evaluate information.*

- ***Vocabulary Expansion*** *– Through storytelling, discussions, and reading activities, students build a broad vocabulary, enabling richer expression and comprehension of complex ideas.*
- ***Presentation and Public Speaking Skills*** *– Students gain experience in organising and delivering presentations, helping them become more comfortable speaking in front of an audience with confidence and impact.*
- ***Collaborative Communication*** *– Group activities promote teamwork, teaching students to communicate respectfully, negotiate, and work effectively with others.*
- ***Expressive Reading and Writing Connections*** *– Strengthening the link between spoken and written language, students improve fluency, comprehension, and the ability to convey meaning and emotion in both reading and writing.*

- ***Why Join?*** *By joining the Oracy in Action program, students will gain invaluable tools that boost both their academic and personal growth. This program goes beyond standard classroom learning, fostering skills that make students more confident speakers, better collaborators, and more articulate writers. With oracy as a foundation, students are equipped not just to succeed academically but to thrive in any future career path, ensuring they become effective communicators and lifelong learners.*

Inclusive Applicability

Whether you are a school leader or teacher, a student at any age level, or a professional, this course applies to all. The Oracy in Action program is designed to meet the needs of diverse audiences, empowering everyone to enhance their communication skills and achieve their goals.



MARKETING, WEB DESIGNING AND INFRASTRUCTURE

Introduction

In the digital age, a school's online presence and IT infrastructure are vital to its success. Our Marketing, Web Design, and IT Infrastructure services are tailored to meet the unique needs of educational institutions, from enhancing community engagement to providing a seamless digital environment for students and staff. With our team's expertise, we help schools establish a modern, secure, and engaging digital identity that strengthens their reputation, optimises operations, and fosters a connected learning community.

Key Services:

- ***Strategic Marketing Solutions***

Our marketing services are crafted to elevate your school's profile and attract prospective families, students, and staff. We work with you to develop a clear brand strategy that highlights your school's strengths, achievements, and values. Our marketing support includes:

- ***Targeted Advertising Campaigns*** *– Reach your ideal audience across social media, search engines, and digital ads with campaigns tailored to your admissions goals.*
- ***Content Creation and Management*** *– From regular social media posts to news letters and blogs, we create compelling content that keeps your school community informed and engaged.*
- ***Public Relations and Brand Building*** *– We help manage your school's reputation by crafting press releases, success stories, and newsworthy content that reflect your achievements and community impact.*

- ***Custom Web Design & Development***

  A school's website is often the first impression for families, so we ensure it is a modern, functional, and inviting digital space. Our website design and development services include:

  - ***Responsive, User-Friendly Design*** *– Our websites are optimised for both desktop and mobile, making information easily accessible for all users.*
  - ***Admissions Portals and Parent Communication*** *– Simplify the admissions process and improve parent engagement with integrated portals for applications, payments, and updates.*
  - ***Showcasing Curriculum and Achievements*** *– Highlight your school's curriculum, extra-curriculars, and student achievements in an engaging and easily navigable format.*
  - ***SEO Optimisation*** *– Ensure your school ranks well in search results so prospec tive families can easily find you online.*

- ***Comprehensive IT Infrastructure Support***

  Reliable IT infrastructure is the backbone of a well-functioning school. We provide a range of IT support services designed to keep your school's technology secure, efficient, and adaptable to modern educational needs:

  - ***Network Setup and Management*** *– From establishing a secure school network to ongoing monitoring and maintenance, we ensure connectivity that supports smooth classroom and office operations.*
  - ***Data Security and Cyber Protection*** *– Safeguard student and staff data with our security solutions, including firewalls, antivirus software, and encryption protocols to prevent data breaches.*
  - ***Device and Software Integration*** *– We assist with the installation and integration of learning platforms, classroom technology, and administrative tools to enhance the digital learning experience.*
  - ***Ongoing IT Support and Troubleshooting*** *– Our dedicated support team is available to assist with troubleshooting, upgrades, and maintenance, ensuring minimal disruption to learning and daily operations.*

Benefits for Your School

- ***Enhanced Brand Visibility*** *– Attract new students and build a positive reputation with an engaging, professional brand presence that reflects your school's ethos.*
- ***Optimised Community Engagement*** *– Through accessible web design and streamlined communica-tion tools, connect more effectively with students, parents, and the wider community.*
- ***Seamless Digital Operations*** *– Enjoy peace of mind with reliable IT infrastructure, allowing your staff and students to focus on what matters most—teaching and learning.*

Partner with us to elevate your school's brand, enhance digital communication, and create a reliable, secure IT environment. Contact us today to see how our integrated services can help your school thrive in the digital landscape!



CONTACT US

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